



LEVEL 1 SPEAKING AND PRESENTING WITH IMPACT

Full Day Workshop
Approximately 9 hours
Maximum 15 participants
Minimum 10 participants

OUTCOMES

- Become a more effective presenter and communicator
- Know what makes high impact, engaging and compelling presentations
- Apply strategies to influence and persuade when presenting
- Develop strategies to manage nervousness when presenting
- Know how to enhance presentations with high impact visuals

TOPICS

THREE KEYS TO HIGH IMPACT DELIVERY

OVERVIEW

In this topic, participants will look at the three components that make high impact presentations. Participants will look at how each component fits together and focus on how to implement and adjust each component to fit different contexts and different audiences.

BENEFITS

- Know what makes high impact delivery that engages an audience
- Know how to use verbal and non-verbal components to enhance your message
- Learn how to create and deliver a compelling opening and closing

THE POWER OF INFLUENCE AND PERSUASION

OVERVIEW

In this topic, participants will look at connecting rational content with emotional leverage in order to influence and persuade audiences. This will be done by examining the relationship between purpose and engagement.

BENEFITS

- Recognise the role of emotional connections in developing impactful messages and influence
- Know how to structure rational content to influence an audience
- Increase your personal awareness and flexibility of persuasive communication

OVERCOMING NERVOUSNESS

OVERVIEW

This topic focuses on strategies, tools and techniques to manage anxiety and nervousness to deliver a presentation confidently and clearly before any constituency and under all conditions.

BENEFITS

- Build confidence by understanding the physiological reactions that contribute to nervousness
- Know how to apply preemptive nerve management to speak effectively
- Learn strategies to be relaxed and natural when speaking

FIVE COMPONENTS TO EFFECTIVE POWERPOINT VISUALS

OVERVIEW

This topic focusses on the five components that ensure PowerPoint visuals are high impact. It incorporates leading-edge research and industry insights into what makes PowerPoint slides effective and memorable.

BENEFITS

- Be able to make your PowerPoint slides more effective and memorable
- Know how to deliver powerful PowerPoint messages that are short, simple, strong, and tailored to your audience
- Increase your flexibility of persuasive communication by using PowerPoint

Note:

- All participants present during the workshop and perform a self-evaluation. Participants receive feedback from the facilitator and peers.
- Participants identify key areas to develop both individually and as a group.
- Presentations are video recorded and shared with respective participants.