



LEVEL 2 SPEAKING AND PRESENTING WITH IMPACT

Full Day Workshop
Approximately 9 hours
Maximum 15 participants
Minimum 10 participants

OUTCOMES

- Become a more effective presenter and communicator
- Develop flexibility and self-awareness to make all presentations high impact, engaging and compelling
- Apply strategies to ensure high impact and effective impromptu presentations and interviews
- Know how to enhance presentations with effective non-verbal communication techniques

TOPICS

SEVEN OBSERVABLE BEHAVIOURS OF PRESENTING

OVERVIEW

This topic focuses on the role of nonverbal communication and its impact on communication, influence and leadership presence.
Based on the work of Stephanie Burns.

BENEFITS

- Know the seven observable behaviours that impact communication and leadership presence
- Know how to positively impact the visual, verbal and vocal components of presentations
- Understand nonverbal communication as a critical part of the presentation process

FOUR ARCHETYPES OF COMPELLING PRESENTATIONS

OVERVIEW

In this topic, participants will look at the four archetypes that make presentations high impact, engaging and compelling. Participants will look at how each archetype fits together and focus on how to implement and adjust each archetype to fit different contexts and different audiences.

BENEFITS

- Know what makes high impact delivery that engages an audience
- Know how to incorporate non-verbal archetypes to enhance your message and increase the effectiveness of your presentation

THE LANGUAGE STRUCTURE OF EFFECTIVE PRESENTATIONS

OVERVIEW

This topic focusses on English language frameworks and devices that make messages engaging and effective. The main focus of this topic is on what makes language structures compelling and engaging.

BENEFITS

- Be able to make your content clearer and more memorable
- Know how to deliver powerful messages that are short, simple, strong, credible, tailored to your audience and lead to action
- Understand how word choice hinders or enhances the effectiveness of presentations

HIGH IMPACT INTERVIEWS

OVERVIEW

This topic focuses on high impact and effective presentations in less formal, unplanned situations such as interviews. Participants will look at strategies to be able to think on their feet, quickly organize a message, and deliver it in a way that conveys confidence.

BENEFITS

- Know how to maintain confidence and clarity when you are being interviewed and need to quickly pull your thoughts together
- Be able to apply preemptive mindfulness and stress management to bring out your presence in unplanned and impromptu situations

Note:

- All participants present during the workshop and perform a self-evaluation. Participants receive feedback from the facilitator and peers.
- Participants identify key areas to develop both individually and as a group.
- Presentations are video recorded and shared with respective participants.